



## Merlion (Monument)



Singapore  
Singapore

Lat.: 1.286847949 - Lng: 103.854530334

Timezone: - GMT +02:00

The Merlion (Malay: Singa-Laut) is a well known marketing icon of Singapore depicted as mythical creature with a lion's head and a body of a fish. It is widely used as a mascot and national personification of Singapore.

The Merlion was first used in Singapore as the logo for the tourism board. The Merlion is similar to the heraldic sea-lion which occurs in a number of different artistic traditions.

Singapore Merlion

The Merlion is the national personification of Singapore.

Its name combines "mer" meaning the sea and "lion". The fish body represents Singapore's origin as a fishing village when it was called Temasek, which means "sea town" in Javanese. The lion head represents Singapore's original name—Singapura—meaning "lion city" or "kota singa".

The symbol was designed by Alec Fraser-Brunner, a member of the Souvenir Committee and curator of the Van Kleeef Aquarium, for the logo of the Singapore Tourism Board (STB) in use from 26 March 1964 to 1997 and has been its trademarked symbol since 20 July 1966. Although the STB changed their logo in 1997, the STB Act continues to protect the Merlion symbol. Approval must be received from STB before it can be used. The Merlion appears frequently on STB-approved souvenirs.

Original statue

On 15 September 1972, then-Prime Minister Lee Kuan Yew officiated the installation ceremony of the Merlion statue. The original Merlion statue used to stand at the mouth of the Singapore River, at the tip of the current The Fullerton Waterboat House Garden with Anderson Bridge as its background. The Merlion is female.

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